

# GBC Vancouver

Official Brochure

GBC Vancouver serves as a **strategic gateway and trusted official partner** for SMEs in Gyeonggi Province, Korea, seeking successful entry into the Canadian market.

Founded by  
Gyeonggi Province



Powered by  
GBSA



Your Strategic Gateway to Canada



INSTITUTIONAL FOUNDATION

## ABOUT GBSA

경기도경제과학진흥원

The **Gyeonggi Business & Science Accelerator (GBSA)** is a public institution under Gyeonggi Province dedicated to supporting the growth and innovation of Gyeonggi-based companies. It provides comprehensive support throughout **the entire business growth cycle**, from start-up and technological innovation to commercialization and global expansion. In particular, it supports the overseas market entry of Gyeonggi companies through the **GBC global buyer network**, which includes more than 130,000 companies worldwide.

Business Growth

Global Expansion

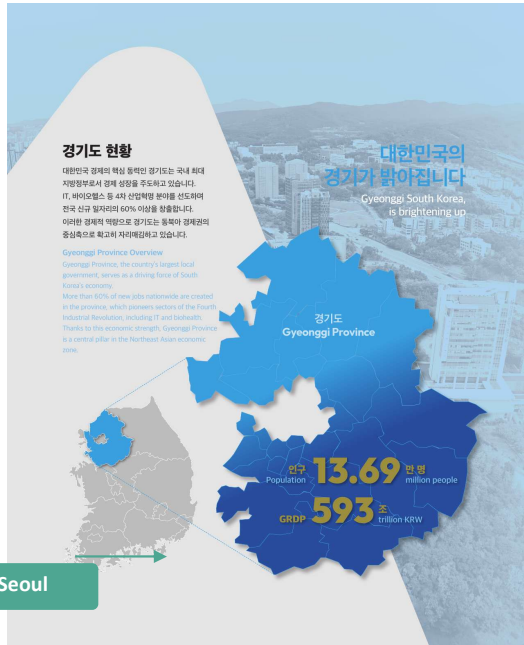
Global Network,  
Export, Exhibition

GBC  
Buyer Network  
**130,000 +**



# GYEONGGI PROVINCE

A Key Driver of Korea's Economy



Surrounding **Seoul**, Gyeonggi Province is a **key economic region** with a strong industrial base driven by innovative SMEs and export capacity.

## Key Indicators of Gyeonggi Province

Total Population  
**13.69 million**  
(26.5%)

GRDP (Gross Regional Domestic Product)  
**424 B USD**  
KRW 593 trillion(24.7%)

Economically Active Population  
**7.74 million**  
(26.8%)

Number of Venture Companies  
**12,128**  
(31.8%)

Number of SMEs  
**2,110,760**  
(32.2%)

Total Exports  
**161.4 B USD**  
(23.6%)

Home to the HQs of Korea's major global companies including **Samsung Electronics**, SK Hynix, KT, and KG Mobility

Statistic Year: Total population(2024), GRDP(2023), EAP(2025), #of Ventures (2025), # of SMEs (2022), Total Exports(2024)

BUSINESS GROWTH

## BUSINESS GROWTH

Strengthening the Foundation for Global Expansion

GBSA strengthens **business growth** through technology, talent, and sustainability. By providing customized support through its **global network, export marketing, and exhibition and convention functions**, GBSA helps enhance industrial competitiveness and build a strong foundation for global market expansion. The structured support system naturally connects to overseas market entry through **GBC Vancouver**.

Global Network

Export Marketing

Exhibition &  
Convention

Investment Attraction  
Cooperation

Growth & Scale-up

## 성장과 스케일업



## GLOBAL SUPPORT

### Customized Global Export Support

GBSA develops **digital-based export platforms**, identifies **high-potential exporters**, and provides **customized support** for global market entry.

Through overseas marketing, buyer linkage, trade consultations, exhibitions, and online product promotion, it systematically supports **the overseas** supports **the overseas expansion of Gyeonggi companies**.

Within the global support framework, GBC Vancouver functions as a **local gateway** for entry into the Canadian Market.

### GMS

#### Overseas Marketing & Export Support

Supports **market expansion and export export execution** through product-specific specific marketing activities tailored to to local market conditions.

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Core Execution Support

### GBM

#### Virtual Trade Consultations & Buyer Linkage

By connecting online and offline consultations, it supports buyer discovery and **the early stages of initial contact** in an efficient manner.

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Initial Buyer Engagement

### GPS

#### Overseas Exhibitions & Online Product Promotion

Through exhibitions, digital showcases, and product promotion, it helps raise **market awareness** and generate follow-up consultations.

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Expanded Market Exposure

## GBSA Overseas Office

GBC operates a global network of **25 offices in 19 countries** worldwide. **GBC Vancouver** serves as an overseas office for SMEs with strong market potential but limited local networks, supporting them throughout the process – from buyer discovery and partner matching to business discussions, follow-up coordination, and relationship building. GBC Vancouver is a key base for entry into the **Canadian market**.

19  
Countries

25  
Offices

Opened in June 2025



BC PROVINCE

## GBC VANCOUVER & BC PROVINCE

Strategic Partnership Built on Trust



**British Columbia** and **Gyeonggi Province** have maintained a **sister-province** relationship since May 2008, with ongoing exchanges across various fields. This relationship of **mutual trust and public-sector** ties between the two provincial governments provides a strong foundation for Gyeonggi companies to enter the local market with stability and build natural partnerships within the community.

**GBC Vancouver** serves as a local partner that connects Gyeonggi companies with the Canadian market based on this cooperative foundation.

**Sister-Province  
Ties since May  
2008**

**Ongoing  
Exchanges Across  
Various Fields**

**Based on  
Public Trust**

*BC Province x Gyeonggi Province*

## LEADERSHIP & SERVICES

A Local Partner for On-the-Ground Support

GBC Vancouver is an official partner that supports smooth trade and cooperation between **Gyeonggi companies and Canadian buyers**. Based on its understanding of the local market and network, it provides practical support throughout the process, **from market entry and partner discovery to follow-up cooperation**.

- Local Buyer Discovery & Consultation Support
- Online and Offline Business Matching
- Local Market Information & Market Entry Advisory
- Local Network Linkage & Follow-up Communication Support

## GBC Vancouver

Director, Dae Woong Gym



GBSA: [GBSA.or.kr](http://GBSA.or.kr)

GBC: [gbcprime.com](http://gbcprime.com)

GBC Vancouver: <http://gbcvancouver.com>

Email: [gymd99@gbcprime.com](mailto:gymd99@gbcprime.com)

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*A Local Gateway for Entry  
into the Canadian Market*