

29th Korea Excellent Products Exhibition

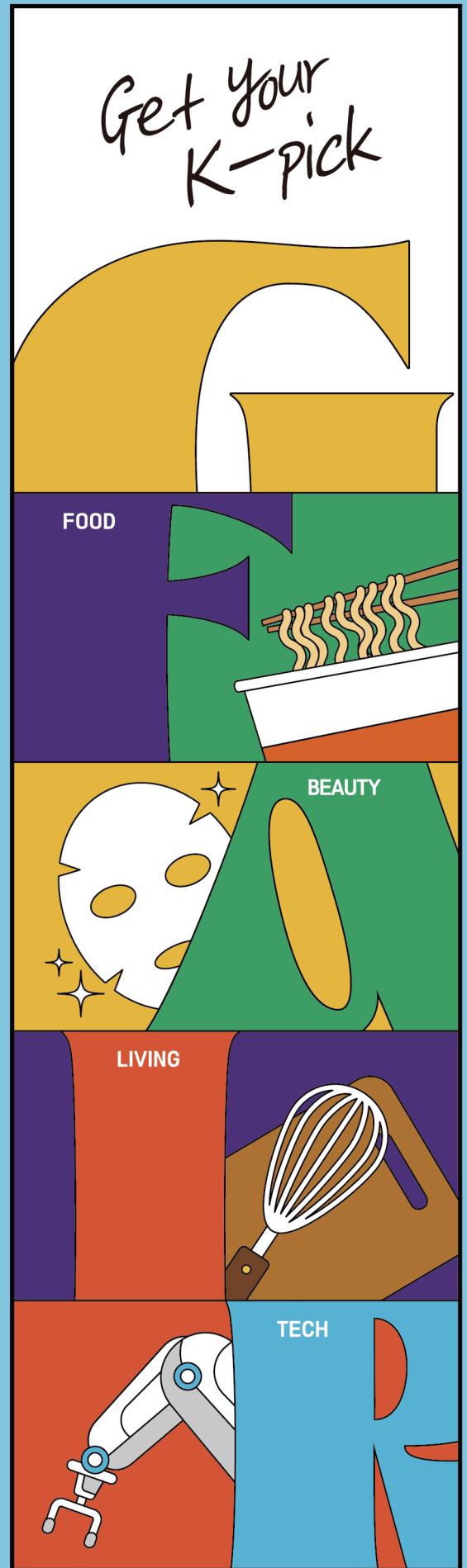
G-FAIR KOREA 2026

October 29 (Thu)–31 (Sat)

Halls 4-5, KINTEX Exhibition Center 1
Gyeonggi-do, Korea



gfair.or.kr



HOSTED BY  GYEONGGI-DO

ORGANIZED BY  GBSA
Gyeonggi Business & Science Accelerator

SPONSORED BY  Ministry of Trade, Industry and Resources

 Ministry of SMEs and Startups

 Public Procurement Service

 서울본부세관
Seoul Regional Customs

 kotra
Korea Trade-Investment Promotion Agency

 KODMA
Korea Overseas Development & Marketing Agency

01

OVERVIEW

Exhibition
Title

G-FAIR KOREA 2026  International Certified Exhibition+
(The 29th Korea Excellent Products Exhibition)

Dates

October 29 (Thu)–31 (Sat), 2026

Venue

Halls 4-5, KINTEX Exhibition Center 1

Scale

500 companies, 600 booths, 600 global buyers

Exhibit Items

Living, Food, Beauty, Tech

Organizers

Hosted by Gyeonggi-do
Organized by Gyeonggi Business & Science Accelerator (GBSA)

Main
Programs

Exhibition, B2B Meetings, Networking Reception, Seminars, etc.

01★

**Export
Meetings**

Meet 1:1
with Korean
exporters

02

**Sourcing
Meetings**

For Korean buyers:
Meet local brands
and manufacturers
for domestic
sourcing

03

**Product
-themed Zones**

Browse products
by category
with ease

04★

**G-FAIR
Awards**

Discover
award-winning
products

05

**On-site
Promotions**

Experience
products firsthand



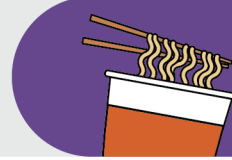
02 EXHIBIT ITEMS

LIVING



Home & Kitchen Products, Home decor,
Pet Products, Healthcare Products

Agriculture, Meat & Seafood Products,
Processed Foods, Functional Foods,
Beverages, Desserts



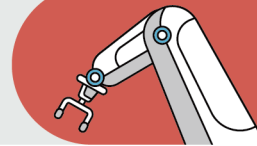
FOOD

BEAUTY



Skincare, Makeup, Beauty Devices, Hair Care,
Body Care, Fashion

Emerging Technologies, AI, Mobility,
Industrial Products



TECH

03 2025 Key Highlights



572 Booths

502

Participating
Companies



B2B Meetings

8,805

Meetings



B2B Meetings

USD **8.2M**



2025 Highlights

606 Buyers from **44** Countries



205 Selected Korean Buyers

OLIVE YOUNG

MARKET Kurly

현대홈쇼핑

NS홈쇼핑

SHINSEGAE LIVE SHOPPING

공영홈쇼핑

11st

coupang

wadiz

A B L Y

GS리테일

LOTTE super

K PLAZA

E-LAND

7-ELEVEN

KYOBO 교보문고

영풍문고

KB국민카드

kt

SAMSUNG

삼성SDI

KOREA

04 HOSTED BUYER PROGRAM

Eligibility

This program is open to overseas buyers interested in importing, sourcing, and distributing Korean products

Benefits

- Partial round-trip airfare support based on the buyer's region
- 3 nights complimentary accommodation at an official hotel (breakfast included)
- Airport transfers and transportation between the hotel and exhibition venue
- Interpretation services for B2B meetings in requested languages

Application

- **How to Apply:** Contact your nearest Gyeonggi Business Center (GBC)
- For detailed information, contact the G-FAIR Secretariat +82) 31-259-6531~4 | gfair@gbsa.or.kr
Or your nearest Gyeonggi Business Center(GBC)

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	Guangzhou +86) 20-3891-2189	CIS/ CENTRAL ASIA	Moscow +7) 985-350-4626
	Chongqing +86) 23-6712-3603		Tashkent +998) 78-150-1396
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We look forward to seeing you
at **G-FAIR KOREA** in October 2026!



GBC Information